CFOOTMAD Minutes Feb 2018

In attendance: Nancy Reindl, Sam Smith, Julie Olsen, Paul Somlo, Crista Torrrens

Also: Duffy Boyle, Sharon, Steve, Cindy Scott

1. Personnel incident

[Saved in board information.]

1. Minutes read and approved.
2. Business cards for the “bring a friend” promotion have bene printed. Julie will contact coordinators to be sure door staff know what they’re doing.

Nancy will announce this program at dances.

This effectively makes the first 2 dances free for newbies. Teri isn’t doing the “second dance free”, we won’t push on this just yet.

1. Bylaws. We voted to amend our organizational mission statement to read:

CFOOTMAD promotes the evolving traditions of American music and dance. CFOOTMAD is an open and inclusive community that welcomes all to participate in and enjoy our events.

Sam will make this change on the website, including a footnote noting the date of the change and the prior language.

1. Dancer surveys.

Nancy’s survey garnered 100 responses. Of these, 86 claimed attendance at the Westminster contra waltz night, which seems a bit high, and suggests that the survey may not have been targeted entirely as desired.

Of those who commented on the Westminster dance, responses were generally positive, and rated the dances highly.

67 people responded to a question on “How do you like to get information about upcoming dances?”

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| Website Calendar | 28 |
| Announcements | 8 |
| Newsletter/Flyers | 7 |
| Email (volunteered by respondents) | 12 |
| Facebook (volunteered by respondents) | 1 |

Does this change our position on email publicity?

1. Facebook stuff.

Facebook events created for a “group” are limited in how far they can be shared. This means we want to create a “page” as well as the group—the page for event promotion, the group for discussion.

Sam will work with Peter to make this so.

Key—we need to make sure that effort isn’t massively duplicated.

1. CDSS Grants for dance camp attendance.

CDSS offers matching scholarships to send dancers, leaders, and organizers to their camps (e.g., Pinewoods). These are fairly pricey (~$900/wk before travel expenses.)

Sam and Crista as obvious candidates, but as board members the potential for conflict-of-interest is problematic. We discussed possibilities for more open applications from the community, centered on why people want to go, and how they might contribute to the Colorado dance community.

Unfortunately, applications for this summer are due in early March.

Nancy proposed a $1200 contribution—enough to send two people to a camp, if matching grants are awarded. The board voted in favor, with Sam and Christa noting that their approval was in the abstract.

Nancy will contact CDSS to see if two proposals are acceptable.

1. Donation to CROMA:

Last time, we approved a $75 donation, noting that there’s relatively little overlap between our communities. We have agreed to do so again, but are hesitant to make this an open-ended commitment.

Paul will email CROMA, to discuss what we’re getting in return. Are we included in CROMA’s calendars? Do they acknowledge our contributions?

1. Fragrance free poster update:

Christa circulated a draft poster design. The proposal is to have one poster in each bathroom and at the front desk. This doesn’t necessarily preclude other posters on other topics.

1. Paul did buttons for dance coordinators.
2. Dance Tips and etiquette:

Suggested channels: Posters following BIDA’s lead. Further how to demos.

Christa, Peter, and Sam will discuss this.

1. (Westminster) Finances

Official attendance in January was 38 people. That means the dance still lost money. The Denver dance is also losing money, net-of-grant. We don’t know as much about how the Boulder dance is doing.

We discussed possibilities for moving toward a pay pay-what-you-can model, but there was concern that this might make people less interested in memberships, or in donating (eg., through Colorado gives day).

Growing the community remains a troubling concern.